



P O BOX 888, GENEVA OH 44041

November 30, 2016

Hello and Welcome to Geneva:

I would like to take a moment to introduce myself. I am Beth Cheney, President of the Geneva Business Association. I have been a member of the association for over ten years and plan to continue for many more. The Geneva Business Association (GBA) is a non-profit organization with the primary objective of increasing community exposure and expanding merchant opportunities in Geneva. Membership is comprised of businesses from the area, here to serve the community of Geneva, Ohio as well as its visitors.

I would like to thank all of current members for their continued support as none of this would be possible without your hard work, dedication, time and effort to help Geneva grow. Here is a snapshot of the past year. We have completed the lighting of trees on Broadway and Main Street with recognition plaque installed by the clock. Previously we had all of our decorations stored in several places around the City. We have worked to move and organize all of the items into one centralized location, saving approximately \$300.00 per year in costs alone. We are currently working on the upcoming holiday season with Christmas in Geneva, including decorations, the Christmas Parade and much, much more.

What makes the GBA a successful organization? Strong, active, hands on membership. Your continued support is greatly appreciated and much need to keep the progress and growth going. New businesses, new members, new ideas, new faces, we need you to join us. *We meet the first Wednesday of each month beginning promptly at 8:30AM. Meetings are held at the VFW Post, please join us for just one hour of your time. I look forward to working with each of you and hearing from you very soon.*

Beth Cheney, President

