



# GENEVA WINTERFEST

*Contact* Margie Netzel  
*Telephone* 412-215-4687  
*Email* [margienetzel@gmail.com](mailto:margienetzel@gmail.com)  
*Website* [www.genevawinterfest.com](http://www.genevawinterfest.com)

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## GENEVA WINTERFEST CANCELED FOR 2021

GENEVA – The 2021 Geneva Winterfest is canceled due to the ongoing global health crisis, said Geneva Business Association President James Santiago.

The event, traditionally held on the first Saturday in February features ice carving, a chili cook off, horse drawn carriage rides, bounce houses, Jungle Terry, a Frozen princess meet and greet, LEGO build off, cookie decorating contest, parade, pageant and court, ice bar, free pancake breakfast and free rigatoni lunch.

“Over the last several years, Winterfest has become one of the region’s largest and most popular wintertime events,” Santiago said. “Thousands and thousands of people from across northeast Ohio, Pennsylvania, southern New York, and even West Virginia come to take part in Winterfest. It’s with that in mind – the crowds of people – that we sadly must cancel Winterfest.”

Santiago said the GBA membership did not take the decision to cancel Winterfest lightly.

“Driving tourism and business to the downtown Geneva area is a major part of the GBA’s mission. We are aware that our local businesses benefit greatly from the traffic that Winterfest brings to the area, and we are incredibly sad to have to make this difficult decision,” he said.

The GBA will host the Snowman Decorating Contest. The annual contest has become a Geneva tradition and a way to decorate the downtown area.

Registration for the Geneva Winterfest Snowman Decorating Contest ends Jan. 20, Santiago said.

“Businesses, groups, organizations, churches, clubs and individuals can decorate a snowman this contest,” he said.

The contest is open to merchants, local organizations and citizens. Anyone can compete in the contest by pre-registering for a pre-cut wooden snowman shape by Jan. 20. Registration forms are available at [www.genevawinterfest.com](http://www.genevawinterfest.com), at the Geneva Public Library, Mary’s Diner, Benny’s Coin Laundry, and Scribbler’s Coffee. The cutouts can be picked up at Crawford Insurance Agency.

The most creative snowmen in each category will win a \$50 cash prize. For more information about the snowman contest or to pre-register, call at Debbie Powell at 440-218-0475 or email [debbiepowell4realestate@gmail.com](mailto:debbiepowell4realestate@gmail.com).