



*Geneva*  
**BUSINESS  
ASSOCIATION**

# MEMBER BENEFITS 2022

## GOLD \$300

Membership

Spotlight article in the Gazette (1 per year)

FREE business-related Notary service

Signage at all GBA events

Free booth space at the Geneva Sidewalk Sale

GBA membership window cling

Website listing and link

## SILVER \$150

Membership

FREE business-related Notary service

Free booth space at the Geneva Sidewalk Sale

GBA membership window cling

Website listing and link

## STANDARD \$50

Membership

GBA membership window cling

Website listing



# Geneva

**BUSINESS  
ASSOCIATION**

Please Check Level of Membership:

Gold Membership \$300

Silver Membership \$150

Standard Membership \$50

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Business product/service: \_\_\_\_\_

Notes: \_\_\_\_\_

- Return this form with your check to the address below. Membership entitles you to one vote on matters pertaining to the Association.
- Gold Memberships can be invoiced as two (2) Payments in the amount of \$150.
- Meetings are held at 8:30 a.m. on the first Wednesday of each month, both in person and via teleconference. Please email [margienetzl@gmail.com](mailto:margienetzl@gmail.com) to receive our monthly email newsletter with meeting details.
- Please support the efforts of the Geneva Business Association with your attendance and your involvement.

P O Box 888, Geneva, Ohio 44041  
[www.visitgenevaoh.com](http://www.visitgenevaoh.com)

# GBA COMMITTEES

The Geneva Business Association offers many opportunities for you to use your experience and ideas to benefit the Geneva business district and the community. As a GBA committee member, you can focus your talents to influence many aspects of the GBA's mission.

## **The Marketing and Events Committee:**

Supports the planning, sponsorship and execution of GBA sponsored events, including the Christmas Parade, Winterfest, Geneva Sidewalk Sale, and Small Business Saturday. Duties for members include: promotion of events (flyers, etc.), support on the day of events, possible administrative duties (registration form collection, etc.) The committee also supports all other committees with social media, press releases, website updates, and graphic design; and brings awareness to GBA community projects.

## **The Fundraising Committee:**

Works to not only bring funds to the GBA, but also awareness of our events and community projects. The primary goal of this committee is to plan and hold at least one fundraiser per year.

## **The Membership and Member Services Committee:**

Our strength is in our membership! This committee develops yearly membership benefits. Provides outreach to prospective GBA members by distributing GBA membership literature to business owners in the Geneva area, including downtown Geneva and surrounding; GOTL, Harpersfield, Austinburg, and Geneva Township. This includes a yearly mailing of materials for both membership renewal and to new members. The committee compiles and maintains a contact list of new businesses and hosts the yearly new membership mixer party. This committee is also responsible for tracking Member Services to ensure that all GBA members are getting the most benefit from their membership level.

## **The Economic and Business Development Committee:**

Works to improve the vitality of the downtown Geneva business district. This committee works to connect prospective businesses with building owners/landlords and helps building owners find resources to improve and maintain their downtown commercial properties. Members of this committee actively work to beautify the downtown.