



Geneva
**BUSINESS
ASSOCIATION**

MEMBER BENEFITS

PLATINUM

\$1,000

Membership

Signage at all GBA events

Radio Recognition in GBA ads

Website listing & Link

Full page ad in GBA membership book, plus expanded listing

One Business or Organization Spotlight article (with photo) in the Gazette

Winterfest brochure cover sponsorship listing

GOLD

\$500

Membership

Signage at all GBA events

Website listing & Link

Half page ad in GBA membership book, plus expanded listing

One Business or Organization Spotlight article (with photo) in the Gazette

SILVER

\$100

Membership

Website listing & Link

Quarter page ad in GBA membership book, plus expanded listing

STANDARD

\$50

Membership

Expanded listing in the GBA membership book



Geneva

**BUSINESS
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Please Check Level of Membership:

Platinum Membership \$1000

Gold Membership \$500

Silver Membership \$100

Standard Membership \$50

Business Name: _____

Contact Name: _____

Business Address: _____

Phone: _____

Website: _____

Email: _____

Business product/service: _____

Notes: _____

- Return this form with your check to the above address. Membership entitles you to one vote on matters pertaining to the Association.
- Platinum Memberships can be invoiced as four (4) Quarterly payments in the amount of \$250. Gold Memberships can be invoiced as two (2) Quarterly Payments in the amount of \$250.
- Meetings are held the first Wednesday of every month at 8:30 AM at VFW Post #6846 on Depot St. unless otherwise notified.
- Please support the efforts of the Geneva Business Association with your attendance and your involvement.

P O Box 888, Geneva, Ohio 44041
www.visitgenevaoh.com



Geneva

**BUSINESS
ASSOCIATION**

Dear Geneva Business Owner,

You and your business are invited to join the membership of the Geneva Business Association. As a non-profit, the GBA membership is comprised of businesses in the area.

The mission of the Geneva Business Association is to promote the City of Geneva and the surrounding area for citizens and visitors by attracting business investment in the area, providing support initiatives that benefit new and existing businesses; and by organizing high quality events to drive tourism and celebrate the vitality of Geneva, Ohio.

What do we do? The GBA organizes and sponsors Winterfest each year. This festival of wintertime features family-friendly indoor and outdoor activities to get people outside and moving around in the winter cold. We also sponsor the annual Miss Winterfest Pageant and the court's travels to festivals across the state throughout the year. Supported by local businesses and organizations, Winterfest has grown significantly in recent years, and we expect that growth to continue.

The GBA also sponsors the annual Geneva Christmas Parade in December, the annual Geneva Sidewalk Sale in July, and contributes to other downtown Geneva events. Member contributions through the GBA paid for the lighting of the trees downtown in 2019.

Our new Business and Economic Development committee is working to connect prospective business owners with area building owners to fill empty storefronts.

In short, the GBA creates opportunities for members to promote and improve the quality of life in Geneva and the surrounding areas.

Please take a moment to review the enclosed information about the GBA, including our exciting member benefits. We hope you take this opportunity to help us make Geneva a better place to live, work, worship, and shop.

Sincerely,

James Santiago
GBA President

Geneva Business Association
P.O. Box 888, Geneva OH, 44041