



# *Christmas In Geneva* **IS ESSENTIAL**

Dear Geneva Business Owner:

Remember piling into the car with your family and driving around to look at the Christmas lights? We're bringing those memories back to a new generation with the Griswold Obnoxious House Decorating Contest. The concept is simple: go crazy decorating your house with holiday lights. The best lit home is the winner of \$100 cash and a cumulative prize that builds as we gather donations.

The contest brings back the lost tradition of driving around to see the lights, and has the potential to bring people into the Geneva area during the holiday season to eat at our local restaurants and shop in our local stores.

But first, we have to get people REALLY interested in decorating their houses for Christmas.

**Can your business or organization donate a gift card, item, or cash to make this prize worth getting on a ladder in the cold?**

Checks can be made out to the City of Geneva and sent to 44 North Forest St., Geneva OH 44041. For more information or questions, please email me at [margienetzel@gmail.com](mailto:margienetzel@gmail.com) or call 412-215-4687.

Sincerely,  
Margie Netzel  
Events Coordinator, City of Geneva